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|  | PROPOSAL RUBRICFor PennsylvaniaTESOL-East’s 2019 Fall Conference“Experience, Background, and Culture: Meeting the Needs of Our English Learners” |
| Name of Individual Submitting Proposal: | |
| Title of Submission: | |

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| **Criteria Description** | **Excellent**  **4** | **Good**  **3** | **Average**  **2** | **Poor**  **1** | **Not Evident**  **0** |
| **Effectiveness of Title**  Score: \_\_\_\_\_\_ | The title clearly gains the reader’s attention and effectively condenses the abstract into a few words | The title gains the reader’s attention and condenses the abstract appropriately, even if it is slightly shorter or longer than expected. | The title does not immediately gain the reader’s attention and does not seamlessly condense the abstract effectively. The title may be much longer or shorter than expected. | The title does not gain the reader’s attention and ineffectively attempts to condense the abstract. Title may be much longer or shorter than expected. | The title is either missing is written with irrelevance to the abstract. |
| **Topic Relevance and Contribution in Relation to the Conference Theme**  Score: \_\_\_\_\_\_ | The topic clearly relates to the conference theme and current issues in the TESOL field. Will be a worthwhile session to attend. | The topic relates to the conference theme and current issues in the TESOL field, even if the connection may not completely evident. Likely to be a worthwhile session to attend. | The topic somewhat relates to the conference theme and current issues in TESOL. Somewhat likely to be a worthwhile session to attend. | The topic does not clearly relate to the conference theme or current issues in TESOL. Not Likely to be a worthwhile session to attend. | The topic is either missing or is written with irrelevance with regards to the conference theme. |
| **Description of the Problem/Issue**  Score: \_\_\_\_\_\_ | The topic presents practical and innovative applications. Participants across TESOL specialties will benefit from this presentation. | The topic presents practical and innovative applications. Participants across TESOL specialties are likely to benefit from this presentation. | The topic presents practical, but not very innovative applications to attendees. Participants in specific TESOL specialties might benefit from this presentation. | The topic presents impractical and non-innovative applications to attendees. Participants across TESOL specialties are unlikely to benefit from this presentation. | The topic is either missing or written with irrelevance with regards to practicality or innovativeness. |
| **Description of Presentation Goals and Outcomes**  Score: \_\_\_\_\_\_ | Objectives for participants are clearly stated and achievable based on the proposed topic. | Objectives for participants are stated and achievable based on the proposed topic, even if are minor clarity issues. | Objectives for participants are inferred rather than stated. Objectives might be achievable based on the proposed topic. | Objectives for participants are not stated and are difficult to infer. | Objectives for participants are missing or are written with irrelevance with regards to the proposed topic. |
| **Clarity of Proposal**  Score: \_\_\_\_\_\_ | The proposal is professionally developed, with clear and straight-forward descriptions. There are no grammatical, structural, or formatting errors. | The proposal is professionally developed, with clear descriptions. Any minor grammatical, structural, or formatting errors do not distract the rater. | The proposal is adequately developed. Any grammatical, structural, or formatting errors may distract the rater and somewhat hinder comprehension. | The proposal is readable, but poorly developed. Grammatical, structural, and formatting issues repeatedly distract the rater and significantly hinder comprehension. | The proposal is written with irrelevance and is unreadable. |

**Total Score:** \_\_\_\_\_\_\_\_ / 20 points