



PennTESOL EAST Conference Proposal Rubric

When reviewing submissions for inclusion in the conference, the PennTESOL Conference Committee uses the following criteria. Additionally, we try to ensure a balance of practical and theoretical sessions and the representation of a range of settings.

Criterion	Exceptional 4	Strong 3	Sufficient 2	Insufficient 1	Not Evident 0
Topic and Content	Proposal addresses a hot topic in TESOL and is firmly grounded in current research, practice, theory, and/or policy.	Proposal addresses an important topic in TESOL and is supported by research, practice, theory, and/or policy.	Proposal addresses a topic of some interest in TESOL and makes some reference to research, practice, theory, and/or policy.	Proposal addresses a topic of limited interest in TESOL; reference to research, practice, theory, and policy are insufficient.	Topic is irrelevant or unsupported.
Effectiveness of Title	The title effectively gains the reader's attention and condenses the abstract into a few words	The title gains the reader's attention and condenses the abstract appropriately, even if it is slightly shorter or longer than expected.	The title does not immediately gain the reader's attention and does not seamlessly condense the abstract effectively. The title may be much longer or shorter than expected.	The title does not gain the reader's attention and ineffectively attempts to condense the abstract. Title may be much longer or shorter than expected.	The title is either missing or irrelevant to the abstract.
Relevance to Conference Theme	The topic clearly relates to the conference theme and current issues in the TESOL field. Will be a worthwhile session to attend.	The topic relates to the conference theme and current issues in the TESOL field, even if the connection may not completely evident. Likely to be a worthwhile session to attend.	The topic somewhat relates to the conference theme and current issues in TESOL. Somewhat likely to be a worthwhile session to attend.	The topic does not clearly relate to the conference theme or current issues in TESOL. Not Likely to be a worthwhile session to attend.	The topic is either missing or is written irrelevant to the conference theme.
Description of Problem/Issue	The topic presents practical and innovative applications. Participants across TESOL specialties will benefit from this presentation.	The topic presents practical and innovative applications. Participants across TESOL specialties are likely to benefit from this presentation.	The topic presents practical, but not very innovative applications to attendees. Participants in specific TESOL specialties might benefit from this presentation.	The topic presents impractical and non-innovative applications to attendees. Participants across TESOL specialties are unlikely to benefit from this presentation.	The topic is either missing or written with irrelevance with regards to practicality or innovativeness.
Description of Goals and Outcomes	Objectives for participants are clearly stated and achievable based on the proposed topic.	Objectives for participants are stated and achievable based on the proposed topic, even if are minor clarity issues.	Objectives are inferred rather than stated. Objectives might be achievable based on the proposed topic.	Objectives for participants are not stated and are difficult to infer.	Objectives are missing or are irrelevant to the proposed topic.
Clarity of Proposal	The proposal is professionally developed, with clear and straight-forward descriptions. There are no grammatical, structural, or formatting errors.	The proposal is professionally developed, with clear descriptions. Any minor grammatical, structural, or formatting errors do not distract the rater.	The proposal is adequately developed. Any grammatical, structural, or formatting errors may distract the rater and somewhat hinder comprehension.	The proposal is readable, but poorly developed. Grammatical, structural, and formatting issues repeatedly distract the rater and hinder comprehension.	The proposal is written with irrelevance and is unreadable.

Total Score: _____ / 24 points